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**From:** Smith, Emily J. [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=3170DC8557CB488285DE7652AD162CDD-SMITH, EMILY J.]  
**Sent:** 5/27/2020 6:03:58 PM  
**To:** Washington, John [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=fdc3e8ce9f1d45c4894881ff420ca104-Washington, John]; Bergman, Erica [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=user69ab393b]  
**CC:** Schumacher, Brian [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=c2d457e4a6684028801b188422df52a7-Schumacher, Brian]; Stevens, Caroline [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=dfd9eb36db0a44eaa6cabf85f3cf0550-Stevens, Caroline]; Autrey, Brad [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=be99dbd409be4563bc615951f5d03562-Autrey, Brad]  
**Subject:** FW: EPA and NJDEP scientists co-author paper to be published in journal Science  
**Attachments:** Desk Statement\_EPA scientists co-author paper published in journal Science\_May 22 2020\_.docx

**Importance:** High

Hi John and Erica,

I just shared the attached EPA desk statement with Brendon Shank, who is the communications contact at NJDEP. I also shared the press packed from the journal *Science* with Brendon. See below.

Let me know if you have questions. Congrats on your paper!

-Emily

Emily J. Smith  
Communications & Outreach  
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*"Protecting human health and the environment by delivering innovative measurement and modeling solutions to EPA and our partners"*

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**From:** Smith, Emily J.  
**Sent:** Wednesday, May 27, 2020 2:01 PM  
**To:** Brendon.Shank@dep.nj.gov  
**Cc:** Hubbard, Carolyn <hubbard.carolyn@epa.gov>; Mears, Mary <Mears.Mary@epa.gov>  
**Subject:** FW: EPA and NJDEP scientists co-author paper to be published in journal Science  
**Importance:** High

Hi Brendon,

I wanted to make you aware that a manuscript titled "Nontargeted mass-spectral detection of chloroperfluoropolyether carboxylates in New Jersey soils," co-authored by scientists at EPA and NJDEP, will be published in the June 5th issue of

the journal Science and will be available online at the journal's website on June 4th. Erica Bergman and Sandra Goodrow of NJDEP are co-authors on the paper.

Attached is the EPA desk statement summarizing the results of the study. And below, is press information from the journal Science.

I am copying Carolyn Hubbard who is the Communications Director for EPA's Office of Research & Development (ORD); and Mary Mears, who is EPA Region 2 Public Affairs Director.

The lead author for this research is EPA scientist John Washington, who works in the EPA/ORD Center for Environmental Measurement & Modeling where I lead communications. Let me know if you have questions!

Thanks!

-Emily

Emily J. Smith  
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*"Protecting human health and the environment by delivering innovative measurement and modeling solutions to EPA and our partners"*

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**From:** Science Press Package Team <[scipak@aaas.org](mailto:scipak@aaas.org)>

**Sent:** Tuesday, May 26, 2020 6:09 PM

**To:** Washington, John <[Washington.John@epa.gov](mailto:Washington.John@epa.gov)>

**Subject:** Important: Forthcoming Science Paper/Embargo Guidelines -- Please Forward to Your Press Officer

Dear Author,

Please forward the following information to your institution's press officer(s) within 24 hours to ensure that they are able to coordinate on the production of news releases with their home press offices, and on multimedia submissions to the press package—both of which greatly assist in boosting the visibility of this research.

Best,

The SciPak Team

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Dear Public Information Officer,

The *Science* Press Package team in the AAAS Office of Public Programs would like to alert you that researchers from your organization will be publishing in *Science* on **5 June 2020**.

Please visit <https://www.eurekalert.org/pio/sci> to view information about authors, article titles and the *Science* press package. You may also download copies of your authors' articles. You will need to enter your EurekAlert! username and password in order to access this information.

If you are not yet registered for individual access to EurekAlert!, please visit <https://www.eurekalert.org/register.php> to register. It only takes a few minutes and is completely free.

Please reply to this message to confirm that you will uphold all *Science* embargo guidelines, outlined below.

**\*\*\*\*SCIENCE EMBARGO GUIDELINES\*\*\*\***

(1) This information will be published by *Science* and AAAS on Friday, **5 June 2020**.

(2) The information will be strictly embargoed—meaning that it cannot be published, broadcast, posted online, routed to list serves, tweeted, announced on Facebook, fed to satellites, shared with anyone other than journalists, or otherwise placed in the public domain—until **2:00 pm U.S. Eastern Time Thursday, 4 June 2020**.

(3) Trusted, individual reporters only may be contacted no earlier than the Sunday evening immediately prior to the publication date. Please be certain to ask reporters, before interviews begin, whether they agree to hold stories until the exact embargo-lift time. (It also may be a good idea to double-check to ensure no confusion over time zones.) Please Note: Researchers are strongly encouraged to speak with reporters beginning Sunday evening, **31 May 2020**, at 8:00 pm U.S. Eastern Time, so long as they agree to hold their stories until the embargo-release time on Thursday, **4 June 2020**, 2:00 pm U.S. Eastern Time. If a PIO is planning any media outreach in conjunction with a scientific meeting that involves a *Science* paper, they must contact Meagan Phelan at [mphelan@aaas.org](mailto:mphelan@aaas.org) or the SciPak team at [scipak@aaas.org](mailto:scipak@aaas.org) in advance to coordinate.

(4) If the corresponding author of this paper will not be available to speak with reporters under embargo between **31 May** and **4 June** please contact our office immediately to develop an alternate plan for communicating this research to the public.

(5) Any news releases must be marked with the embargo time, date, and time zone at the top. For example: "Embargoed: Not for Release Until 2:00 p.m. U.S. Eastern Time Thursday, **4 June 2020**. Please do not post to websites until the embargo-lift time." If you convert the time-zone for local reporters, kindly double-check your conversion. PIOs may however post to EurekAlert! or other restricted-access sites in advance of the embargo. Please contact [scipak@aaas.org](mailto:scipak@aaas.org) to let us know if you are planning to write a press release or prepare media outreach activities.

(6) Embargoed news releases and related artwork may be posted only to approved, restricted-access sites-- but no sooner than the Monday immediately prior to publication. Do not, under any circumstances, post to open-access sites, or to any searchable address. Your press release may also be submitted to EurekAlert!, where our press package is housed, and posting to which will allow inclusion in our press package. It can be posted at EurekAlert! at any

time, as long as you note during the submission process that the release is tied to embargoed research in *Science*. (Please note that there are costs associated with uploading a press release to EurekAlert! – either a one-time fee, if your institution is not registered with EurekAlert!, or as part of an annual fee your institution has already paid to EurekAlert!. Questions about the press release uploading process or payment options should go to the EurekAlert! team at [webmaster@eurekalert.org](mailto:webmaster@eurekalert.org).) Your press release will then be held for formatting and posted live to the embargoed site on the Monday during the week of publication. Please consider including the following language in the "Special Notes to Reporters" section of your press release: "More information, including a copy of the paper, can be found online at the *Science* Press Package at <https://www.eurekalert.org/jrnls/sci/>. You will need your user ID and password to access this information."

(7) Press conferences, for journalists only, may take place no earlier than 1:00 pm U.S. ET Thursday, **4 June 2020**, embargoed for 2:00 pm. Earlier events are prohibited, except with written permission from the AAAS Office of Public Programs. Any media advisories must be clearly marked with the embargo time, date and time-zone. Please notify the *Science* press package team if you are planning a press conference.

(8) Embargoed information cannot be fed to satellites; posted to openly accessible websites; routed to electronic wire services such as PRNewswire, Ascribe, or BusinessWire; or otherwise placed in the public domain. Such services may certainly be used, if desired, as soon as the embargo lifts.

(9) Copies of the embargoed *Science* paper may be distributed only by the AAAS Office of Public Programs, to working journalists. Kindly refer reporters to +1-202-326-6440 or [scipak@aaas.org](mailto:scipak@aaas.org). Others seeking copies of the paper may order them from [www.sciencemag.org](http://www.sciencemag.org), after the embargo has lifted.

(10) Any embargoed news releases posted to <https://www.eurekalert.org> may be added to the *Science* Press Package page online when it is made available

to registered journalists under embargo. PIOs who are not posting news to EurekAlert! may still freely share supplemental multi-media files for inclusion on the SciPak page online. For inclusion in the press package before distribution, please submit your release no later than the Friday before publication at **noon U.S. E.T.**

(11) If you have any questions, please don't hesitate to contact Meagan Phelan, Science Press Package director, 202-326-6436, [mphelan@aaas.org](mailto:mphelan@aaas.org).

For further information about the *Science* embargo guidelines, contact any member of the *Science* Press Package team at +1-202-326-6440, or [scipak@aaas.org](mailto:scipak@aaas.org)

### **\*\*\*SUBMITTING PHOTOGRAPHS, SOUND FILES, AND VIDEO CLIPS\*\*\***

In the event that you would like to submit an image or video file, please contact the *Science* Press Package team at +1-202-326-6440, or [scipak@aaas.org](mailto:scipak@aaas.org) for instructions on how to proceed.

AAAS can use supplemental photographs, video clips, or sound files that are not a part of your manuscript to promote your work. Consider that visuals help to explain your research and its relevancy to media and non-scientific audiences. We welcome submission of images and video that can help communicate your work to a broader public audience. **Please submit images and other materials by Thursday, 28 May (please note these images must be your own—and not from Flickr, Wikimedia Commons or other public image sites).** Should you have any questions about this, please contact us by email at [scipak@aaas.org](mailto:scipak@aaas.org) or by phone at +1-202-326-6440.

The *Science* Press Package office would also like to encourage authors to collaborate with their affiliated institutions' press officers to prepare for media outreach, and to suggest that press officers register with EurekAlert! at [www.eurekalert.org](http://www.eurekalert.org).

**Note:** The Press Package team has consulted with reporters at *The New York Times*, *The Wall Street Journal*, STAT, and *The Economist*, and the verdict is in: they want videos, and having them can make the difference between their covering research – or not. For tips on how to capture compelling b-roll for the thousands of reporters who receive the press packages each week, please view our B-roll guide on EurekAlert!:

<https://www.eurekalert.org/pio/sci/?page=broll>

**When submitting multimedia, please ensure it meets the following criteria:**

- All .jpg format files should be high-resolution (at least 300 dots per inch)
- All audio (.wav or .mp3 format) should not exceed 100MB in size or 3-4 minutes in length
- All video clips (QUICK TIME or REAL PLAYER formats) should not exceed 100MB in size or 3-4 minutes in length
- Note: Any videos on embargoed research that will be on YouTube, which is publicly accessible, must not go live until embargo lift time. Prior to that time, SciPak is happy to receive and post the raw video file to the press package, where our thousands of reporter registrants can download and incorporate it into their stories.
- We cannot accept PowerPoint, Word, or PDF files
- Please remember that you must own them; they must not be sourced from Flickr, Wikimedia Commons or other public image sites

Our team will review and consider all multimedia submitted for inclusion in the SciPak, making a final decision based on our understanding of reporters' preferences.

Please be sure that you own the copyright for the files or have permission from the owner to do so. Also, please make sure you have caption and credit information available for each file. Please also note that if you plan to submit video or images with identifiable human subjects who are less than eighteen

years of age, we may require additional permissions from their parent or guardian.

Please see the AAAS Web site, Communicating Science Broadly: Tools for Scientists and Engineers, at <https://www.aaas.org/communicatingscience> for tips and resources about discussing your work with journalists.

Thank you,

Science Press Package Team, Office of Public Programs  
American Association for the Advancement of Science  
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Twitter: [@scipak](https://twitter.com/scipak) | [www.aaas.org](http://www.aaas.org)

\*\*\*ENGAGE WITH SCIENCE ON SOCIAL MEDIA \*\*\*

*For PIOs seeking to share Science family journal-related stories after the embargo lifts: @SciPak can help promote such coverage via Twitter, endeavoring to retweet tweets that use the journal's handle. The Science family journal handles are as follows: @ScienceMagazine, @ScienceTM, @ScienceAdvances, @SciSignal, @SciRobotics, and @SciImmunology.*

*For coverage of Science family journal-related stories in Spanish, please use the handle @SciPak\_es.*

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